

JOHN PALMER / VIDEO EDITOR



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- 15 + years editing video for digital, film, and TV
- YouTube / Twitter / TikTok / Facebook / Snapchat native
- Versatile video creative with deep understanding of trend, technology, and workflow
- Proven track record delivering high-quality edits that exceed expectations
- Passionate storyteller with keen attention to detail
- Skilled in development, storyboarding, scripting, producing, motion graphics, directing
- Extensive client facing experience

FREELANCE VIDEO EDITOR / JAN 2023 - PRESENT

Clients: Channel 4 / Volvo / Liquid City / The Cell / Homebase / Mind

Formats: Branded content / documentary shorts / comedy shorts / cut downs / explainers / trailers

SENIOR VIDEO EDITOR & MOTION GRAPHICS DESIGNER / FREEWAY / JAN 2022 - NOV 2022

Employer: Freeway - a disruptive and innovative fintech company

Formats: YouTube explainers / weekly updates / animated app walk throughs / brand films

SENIOR VIDEO EDITOR AND DIRECTOR / SEVENC3 / JAN 2012 - OCT 2022

Clients: Sainsbury's / Fujitsu / NatWest / Vitality / EY / IOD / Lloyds Pharmacy / Bloomberg / Jobsite / WeightWatchers / McDonalds / The Perfume Shop

Formats: Branded content / comedy / pre-roll / corporates / training films / explainers / trailers

FREELANCE FILM & TV EDITOR / JAN 2007 - JAN 2012

Clients: Discovery / Endemol / Talkback / Canal + / Lionsgate

Formats: Feature film / TV drama / online ads / branded content / documentary

DIRECTOR / EASTLOW HILL STUDIOS / FEB 2002 - NOV 2006

Clients: Greene King / Price Bailey / Roadrunner Records

Formats: Corporate / wedding films / low budget music videos

EDUCATION

Film & TV BA HONS 2:1 University of Westminster / 1997 - 2000

Repton School, Derbyshire / 1993 - 1997

SOFTWARE

Premiere Pro / Avid Media Composer / After Effects / Photoshop / Illustrator

PASSIONS

Filmmaking / writing / photography / art / music / visual FX / crypto / football / golf / tennis / skiing